

International Enterprise (IE) Singapore and Ministry of National Development will be jointly organising the "Tianjin Eco-City Awareness Seminar", a half-day seminar highlighting the business opportunities that this city has to offer.

Seminar Overview

The Tianjin Eco-city, first mooted by Senior Minister Goh Chok Tong during a meeting with China's Premier Wen Jiabao in Beijing last April, is the second large-scale collaborative project between Singapore and China after the Suzhou Industrial Park in 1994.

The 30 sqkm Eco-city site is located 40 km from the Tianjin city centre and 150 km from Beijing. The aim is to develop a city that is environmentally-friendly, resource-conserving and socially harmonious. Over the next 10 – 15 years, the initial start-up area of 3 sqkm will expand to 30 sqkm and house up to 350,000 residents.

The city aims to preserve natural diversity and promote the use of green spaces within the city. Hence, buildings for the Eco-City will be designed to make efficient use of natural resources to reduce the consumption of energy.

This significant project will provide opportunities to Singapore investors in multiple industries ranging from those that offer infrastructure and transportation services, to green solutions and technologies. These include waste and water treatment and renewable energy, as well as intelligent buildings systems and infocomm technology. It will also present opportunities to companies providing downstream products and modern services such as education, lifestyle, medical and healthcare, tourism and MICE services.

When successfully completed, the project would be an international showcase of both countries' commitment towards reconciling rapid economic growth with sustainable development and social harmony.

Join us at the seminar to find out how your company can participate in the exciting development of Sino-Singapore Tianjin Eco-city!

Jointly organised by



With support from



Tianjin Eco-City Awareness Seminar

Seminar Details

Date **Friday, 25 July 2008**
Time 2:00 pm – 5:00 pm
Venue Pan Pacific Hotel, Pacific Ballroom 1
7 Raffles Boulevard, Marina Square
Singapore 039595
Fee **S\$60** per pax (inclusive of 7% GST)
S\$48 per pax for early bird sign-up before
17 July 2008

Please note that the seminar will be held in Mandarin.

Programme*

1400 Registration
1430 **Welcome Remarks**
Mr Yew Sung Pei, Assistant CEO, IE Singapore
1440 **Industries & Incentives in the Eco-city**
Mr Cui Guangzhi, Vice Chairman,
Tianjin Eco-city Administrative Committee
1510 **The JV Company's Role as Master Developer and Areas for Collaboration**
Mr Goh Chye Boon, CEO-designate,
Joint Venture Company
1530 Q&A
1600 Tea / Networking session
1730 End of Seminar
Dress Code **Business Attire**

* Programme subject to change.

Registration

If you are interested to attend this event, please register at www.iesingapore.com by **Tuesday, 22 July 2008**.

For enquiries, please contact:
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Payment

Online via your credit card or Cheque. Cheques should be made payable to **International Enterprise Singapore**. Please indicate your name, contact details and event name on the reverse side of the cheque. Cheques must reach us by **23 July 2008**.

Please mail your cheque to:
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